



# Content Done Right

## Monthly Newsletter

### November 2020 Issue: Marketing Automation Strategies

We all want to start and end the year with high sales and great leads — in this, 2020 is no different from any other year.

We recommend a strong strategy to maintain momentum going into Q1.

That's why we're highlighting two resources for you this month, including our brand-new piece examining the psychology of Tactical's marketing. These are foundational to every marketing process we create.

If you want a second look at your plans or don't know where to start, reach out for a free consultation. We're happy to help.

Enjoy the November edition of Content Done Right!

[Contact Us](#)

Cheers,

Philip Bosley,  
President and CEO  
Tactical Marketing

### Selling with Act-On, without a CRM



Does your sales team need training on how to use Act-On without a CRM? We've got you covered!

[Watch Now](#)

### The Tactical MA Methodology



Our CEO outlines his process of developing a tactical marketing plan.

[Learn More](#)

### Marketing Workflow



Take them from a lead to a sales opportunity.

[Read More](#)

## HOW CAN WE HELP YOU SUCCEED?

Schedule a [FREE CONSULTATION](#) today. Together, we'll explore goals, make a plan, and when you're ready, execute together.

[Start Here](#)