



Content Done Right

Monthly Newsletter

July 2019 Issue: Act-On Data Management

The single most common challenge we help Act-On customers with is managing their data inside of Act-On.

Lists and segments, form submissions, it gets crazy messy and that's no fun for anyone. It also destroys your ability to create effective reports or target your audience. Just keeping track of who you've sent an email to this month can be a challenge!

Creating a master list is time-consuming, and managing it is a pain. The List Maintenance Programs, Automated Programs, and Form submit process have to be deliberately managed and it's fragile...

So we built an app that does it for you.

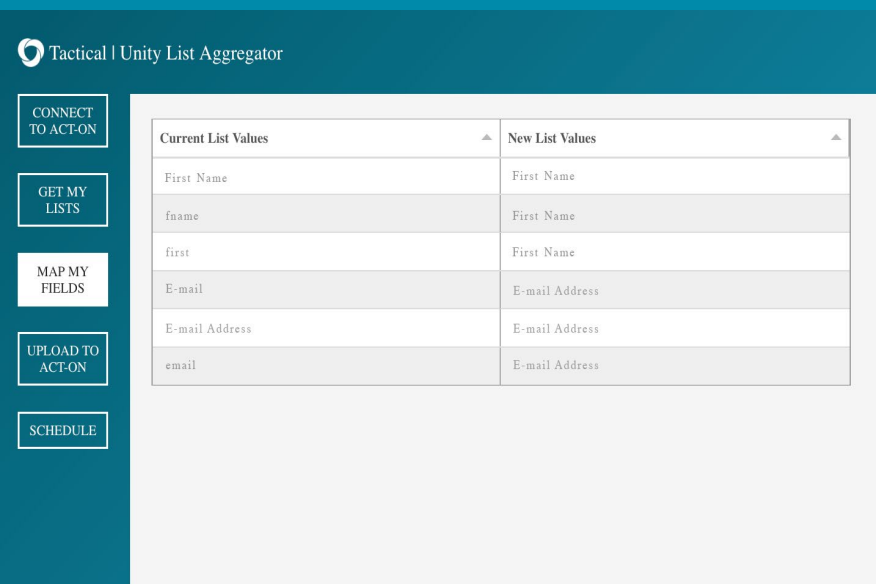
Anyway, enjoy July's edition of **Content Done Right**.

[Contact Us](#)

Cheers,

Philip Bosley,
President and CEO
Tactical Marketing

ULA App – Manage Your Act-On Master List



The ULA (Yoo-luh) application is the ultimate list management tool developed by Act-On users for Act-On users!

[Watch Video](#)

3 Mistakes When Integrating Salesforce and Act-On



About 50% of all Act-On users have integrated Salesforce CRM, and most have done it incorrectly. Avoid these three common mistakes!

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3 Things Act-On Support Can't Help With (But an Agency Can)



At Act-On Support, I would help with anything a customer needed; but I knew that some requests I was not a good resource for. Now, I realize these are things that you would be better served working with an agency on...

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HOW CAN WE HELP YOU SUCCEED?

Schedule a [FREE CONSULTATION](#) today. Together, we'll explore goals, make a plan, and when you're ready, execute together.

[Start Here](#)

