



Content Done Right

Monthly Newsletter

April 2020 Issue: Working Remotely

We at Tactical are in our fourth week as an entirely remote business due to the COVID-19 outbreak.

That means long nights and even longer conference calls. Everyone I talk to is trying to find the best way to keep their digital marketing efforts on track. That's why I had my team package up some of the best methods I know for forecasting and targeting and put them in the Newsletter this month. Every little bit helps and giving people the tools, they need to succeed in a crisis is the best way I know to give back.

[Contact Us](#)

Cheers,

Philip Bosley,
President and CEO
Tactical Marketing

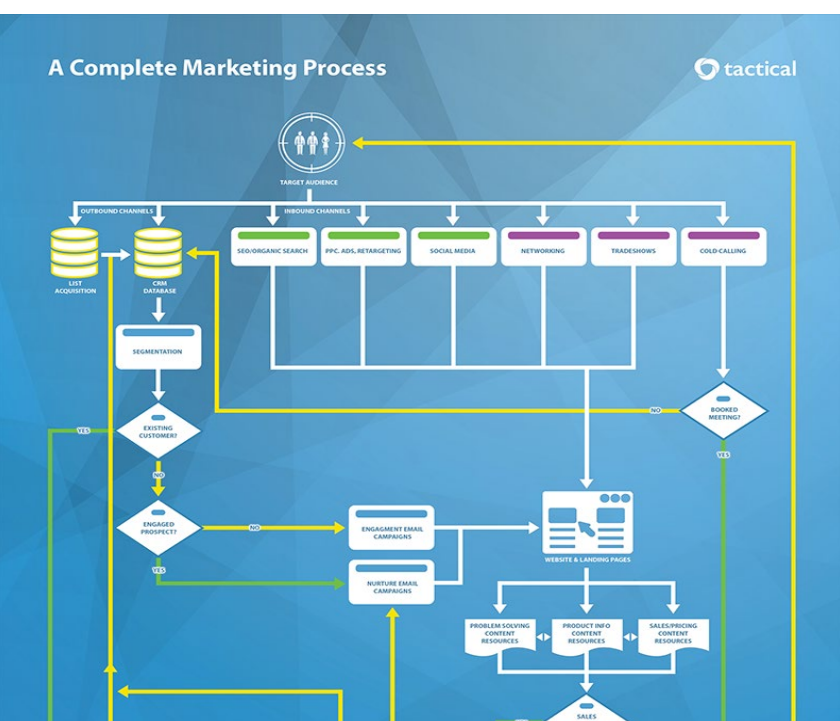
Tactical Persona Guide



Our downloadable guide provides to-the-point prompts to create elaborate customer profiles without wasting time.

[Learn More](#)

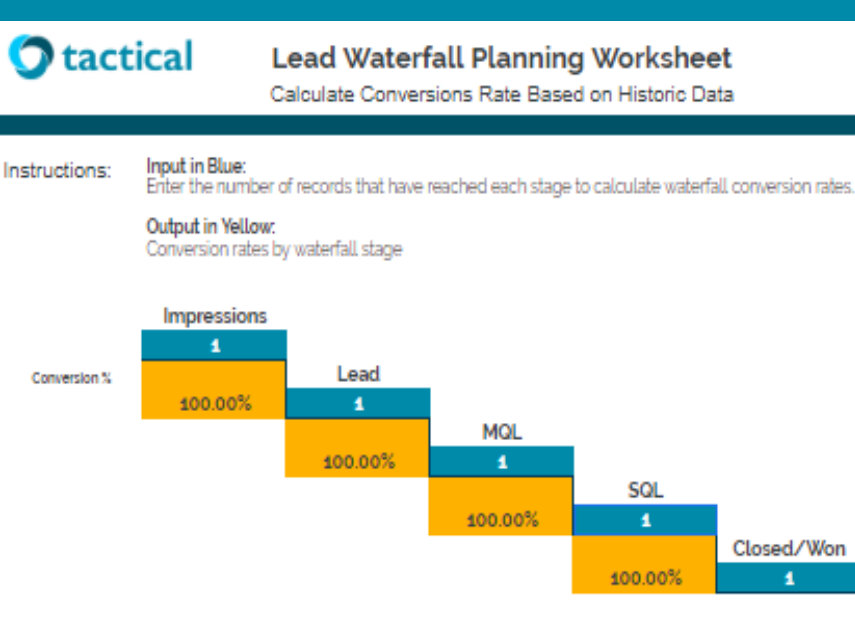
Marketing Process Workflow



Inbound, outbound, nurture, follow up - every crucial piece is outlined here in our ideal process workflow.

[View Now](#)

Lead Waterfall Planning Worksheet



You know your sales goals for this quarter, but what about conversion rates? Calculate custom audience requirements for your revenue goals.

[Read More](#)

HOW CAN WE HELP YOU SUCCEED?

Schedule a [FREE CONSULTATION](#) today. Together, we'll explore goals, make a plan, and when you're ready, execute together.

[Start Here](#)

