



## Content Done Right

Monthly Newsletter

### November 2019 Issue: Finding Solutions

As we approach Thanksgiving in the USA, we're thankful to be in our homes, as our home state of California has been threatened by many fires throughout October.

Here at Tactical, we love a good problem to solve, whether it's a misaligned CTA button or powering our homes during the power outages.

Today we're happy to share some of our favorite solutions with you.

Be sure to tag us on Twitter @TacticalMA with your favorite tips and tricks! And as always...

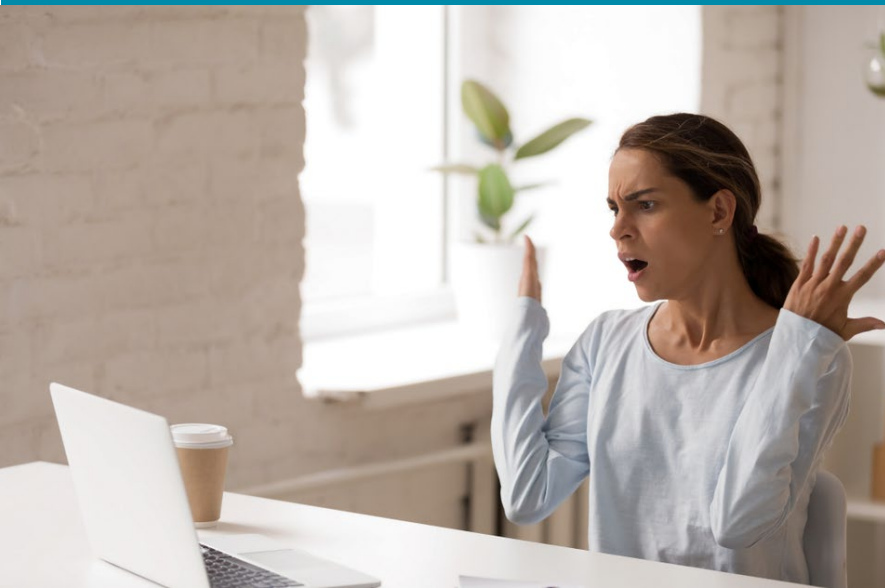
Enjoy this month's edition of Content Done Right.

[Contact Us](#)

Cheers,

Philip Bosley,  
President and CEO  
Tactical Marketing

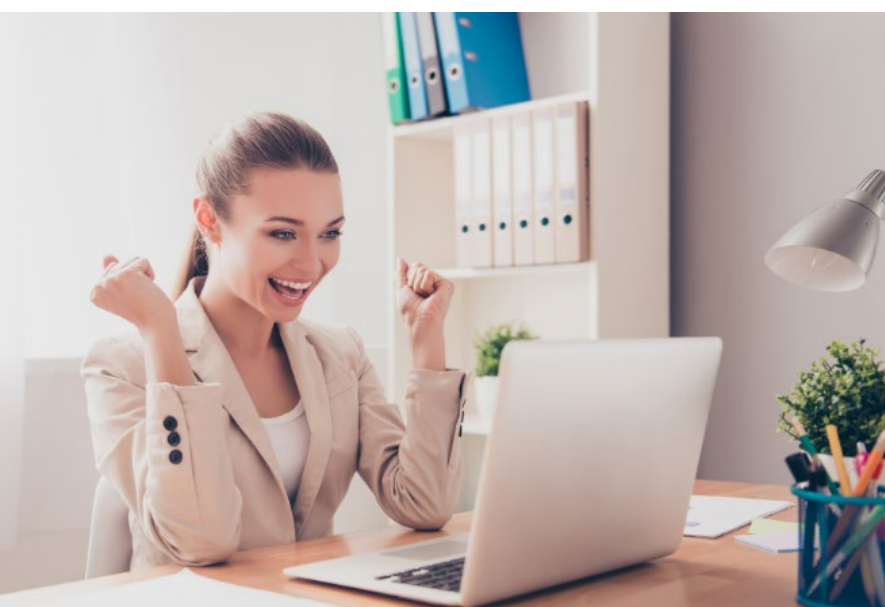
### Your Buttons Are Broken: How to Fix Default Act-On Buttons for Outlook



Email development can be frustrating. Let's solve for one of the most common issues of emails rendered in Outlook: The Broken Button.

[Read More](#)

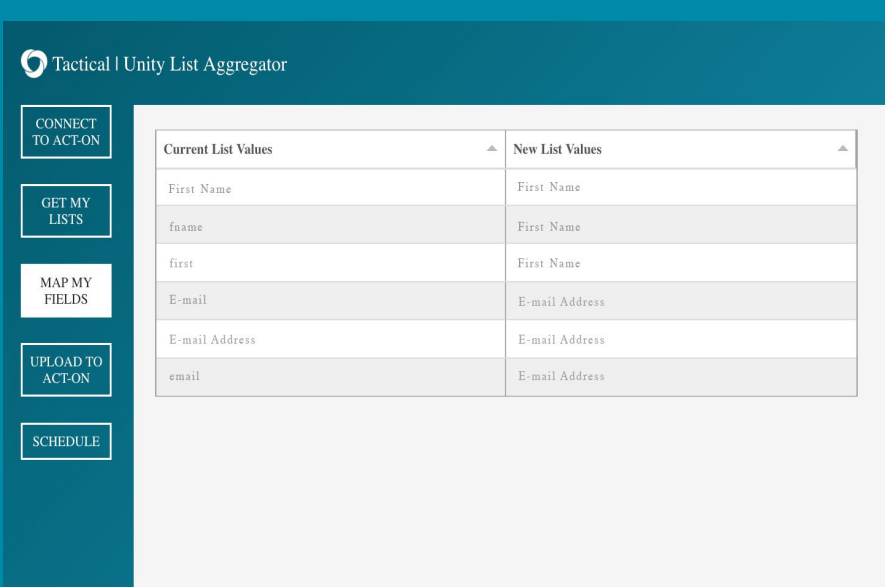
### 6 Very Simple But Very Helpful Everyday Marketing Tools



Unless you're a marketing unicorn, you've got some skill set gaps. Here are some of our favorite tools to hopefully make your day just a tad easier.

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### ULA APP: Manage Your Act-On Masterlist



The ULA (Yoo-luh) application is the ultimate list management tool developed by Act-On users for Act-On users!

[Read More](#)

## HOW CAN WE HELP YOU SUCCEED?

Schedule a [FREE CONSULTATION](#) today. Together, we'll explore goals, make a plan, and when you're ready, execute together.

[Start Here](#)

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